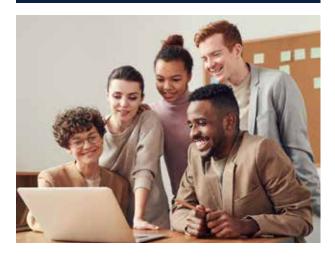# Business

at Nashville State Community College

Associate of Applied Science Degree
Logistics Certificates
Retail Management Certificate

Nashville State Community College

Receive a quality education that is convenient, affordable, and supportive at Nashville State Community College.

A high-quality education providing:

- Job success skills
- High job placement rates
- Strong general education core
- Latest technology

Convenient learning options:

- Daytime and evening classes
- Multiple campus locations
- Virtual and online course offerings
- Business internships

Budget sensitive:

- Affordable tuition
- Financial Aid
- Scholarships
- Tennessee Promise
- Tennessee Reconnect
- Senior discount
- State fee waiver

Welcoming environment:

- Academic advising
- ADA compliant
- Student organizations
- Multi-cultural student base
- Open enrollment
- Campus activities

Associate of Applied Science

The Business A.A.S. Degree program prepares students to enter the world of business by providing the managerial and technical skills required to work in small, medium, or large businesses. The Entrepreneurship, Logistics, Management, and Marketing & Retailing program concentrations prepare students for successful careers in retail, wholesale, manufacturing, and service industry organizations.

Graduates of the A.A.S. Business Degree program should be able to:

- Understand how to develop and maintain an organization's management program to effectively and efficiently maximize organizational resources.
- Possess basic business management skills in the areas of accounting, business law, computers, economics, ethics, logistics, marketing, management, and team building.
- Apply basic business math skills.
- Communicate effectively orally and in written form.
- Think critically to develop creative business solutions.

Business program graduates have obtained employment in the following:

- Advertising, Marketing, and Sales
- Banking, Finance, and Insurance
- Project Management and Program Coordination
- Accounts Payable and Procurement
- Operations, Quality Control, and Logistics
- Small Business Management and Franchising

Business A.A.S. Course Requirements

A.A.S. Degree Courses	Credits
General Education Courses	
Communication	6
Freshman Seminar	1
Humanities and/or Fine Arts	3
Social/Behavioral Sciences	3
Mathematics	3

Common Core

BUSN 1350 Sales and Service	3
BUSN 1360 Software App. for Business	3
BUSN 2300 Business Ethics	3
BUSN 2350 Organizational Behavior	3
BUSN 2370 Legal Environment of Business	3
BUSN 2380 Principles of Marketing	3
BUSN 2385 Project Design and Management	3
BUSN 2395 Business Applications	3
ECON 2100 Principles of Macroeconomics	3
Or ECON 2200 Principles of Microeconomics	3
LOGI 1000 Introduction to Logistics	3

Business A.A.S. Concentrations

Note: Each of the four concentrations have different course requirements.

Entrepreneurship

BUSN 1305 Introduction to Business	3
BUSN 2340 Human Resource Management	3
BUSN 2389 Social Media Marketing	3
ECON 2200 Principles of Microeconomics	3
ENTR 1600 Entrepreneurship	3
ENTR 1700 Business Financial Management	3
ENTR 2200 Business Plan Fundamentals	3

Logistics

LOGI 1010 Transportation Management	3
LOGI 1030 Warehouse & Inventory Mgmt	3
LOGI 2010 Supply Chain Technology	3
LOGI 2020 Intl Trans and Logistics	3
LOGI 2040 Purchasing Principles	3
LOGI 2050 Logistics & Supply Chain Strategy	3

Management

BUSN 1305 Introduction to Business	3
BUSN 2330 Principles of Management	3
BUSN 2340 Human Resource Management	3
BUSN 2347 Financial Management and Budgeting	3
FIN 2110 Money and Banking	3
Technical Elective	3

Marketing and Retailing

ADMN 1310 Business Communications	3
BUSN 1305 Introduction to Business	3
BUSN 2330 Principles of Management	3
Or BUSN 2340 Human Resource Management	3
BUSN 2347 Financial Mgmt & Budgeting	3
BUSN 2387 Retail Management	3
BUSN 2389 Social Media Marketing	3

Total Required – A.A.S. Degree 61

Logistics Technical Certificate Course Requirements

Technical Certificate Courses	Credits
BUSN 1360 Software Applications for Business	3
LOGI 1000 Introduction to Logistics	3
LOGI 1010 Transportation Management	3
Or LOGI 1030 Warehouse & Inventory Mgmt	3

Total Required – Technical Certificate 9

Transportation Technical Certificate Course Requirements

Technical Certificate Courses	Credits
BUSN 1360 Software App. for Business	3
LOGI 1000 Introduction to Logistics	3
LOGI 1010 Transportation Management	3
LOGI 1030 Warehouse & Inventory Mgmt	3
LOGI 2020 Intl Trans & Logistics	3

Total Required – Technical Certificate 15

Supply Chain Technical Certificate Course Requirements

Technical Certificate Courses	Credits
BUSN 1360 Software App. for Business	3
LOGI 1000 Introduction to Logistics	3
LOGI 1010 Transportation Management	3
LOGI 1030 Warehouse & Inventory Mgmt	3
LOGI 2010 Supply Chain Technology	3
LOGI 2020 Intl Trans & Logistics	3
LOGI 2040 Purchasing Principles	3

Total Required – Technical Certificate 21

Retail Management Technical Certificate Course Requirements

Technical Certificate Courses	Credits
ADMN 1310 Business Communications	3
BUSN 1360 Software App. for Business	3
BUSN 2330 Principles of Management	3
Or BUSN 2340 Human Resource Management	3
BUSN 2347 Financial Mgmt & Budgeting	3
BUSN 2350 Organizational Behavior	3
BUSN 2380 Principles of Marketing	3
BUSN 2385 Project Design and Management	3
BUSN 2387 Retail Management	3

Total Required – Technical Certificate 24

Additional Course Requirements

The Tennessee Board of Regents requires that students either demonstrate the appropriate skill levels in math, reading, and/or writing before enrolling in college-level courses or enroll in appropriate co-requisite experiences with college-level courses to develop competency in those skills while performing college-level work. ACT/SAT scores, ACCUPLACER test scores, COMPASS test scores, or other relevant information determine whether a student needs to enroll in co-requisite courses in math, reading, and/or writing (English).

Career Services

The Career Services Office assists students and alumni with their employment needs. For more information visit:

NSCC.edu/career-services

Program Accreditation

The Business A.A.S. Degree is accredited by the Accreditation Council for Business Schools and Programs (ACBSP).

For more information, please contact

Division Office
615-353-3400

NSCC.edu/business

NSCC.edu

Nashville State Community College

ACBSP